



Santa Marta /Picture [benbowers](#) /

Santa Marta is the oldest Hispanic city in America and a starting point for the conquest of what came to be known as the Nuevo Reino de Granada, or New Kingdom of Granada. The site was chosen because of the security and beauty of its imposing bay.

At present, Santa Marta is one of the main ports in the country, yet it preserves its historic center and several important monuments from the republican period, such as the Quinta de San Pedro Alejandrino, the country estate where liberator Simón Bolívar passed away in 1830. The capital of the department of Magdalena is a tourist site for its beaches, natural parks and charming colonial architecture.

Santa Marta has interesting natural attractions and archaeological relics: excellent beaches; landscapes with amazing contrasts; natural reserves; a national park; and the Sierra Nevada, the tallest mountain massif in the country and seat of Ciudad Perdida and Pueblito, two pre-Columbian cities from the Tayrona culture.

Santa Marta is an ideal destination for lovers of nature, adventure, and nautical sports. It has a good infrastructure in the way of public utilities, shopping, restaurants, meeting rooms and enough hotel accommodations for participants in large conferences and congresses.

Additional information:

- Fondo de Promoción Turística de Santa Marta
<http://www.santamartaturistica.com>
- Alcaldía de Santa Marta
<http://www.santamarta.gov.co>

If you are looking for Congresses and Conventions in Santa Marta, you may also be interested in the following:

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