



Medellín is known as the “city of eternal spring”

Medellín is the capital of the department of Antioquia and Colombia’s second city. It is located in the northwest of the country in the Aburrá valley. The city and its metropolitan area have a population of 3,204,471 inhabitants, the equivalent of 12% of the total population of the country.

At present, it prides itself on being one of the most dynamic and entrepreneurial cities in South America. Its solid, diversified economy has allowed it to become an important industrial, trade, and financial hub.

The city possesses the best public utilities infrastructure in the entire country and modern settings for all kinds of events.

Medellín is a modern, spirited, and progressive city thanks to its bustling industrial and commercial activities. Recent city administrations have been intent on improving the living conditions of the citizens by developing high-impact projects such as the construction of a metropolitan rail transportation system; the Metrocable, a cable car system; and a generous network of libraries and public institutions centered on technical training.

As a consequence of implementing these projects, the city has become an outstanding example of urban and social renewal and an interesting destination for international visitors.

And Medellín is also a favorite shopping destination. Stores, shops, and shopping centers offer excellent products at very good prices. The city is especially interesting for people interested in fashion, clothing manufacturing, and *haute couture*, important sectors in which it has been specializing over the course of the years.

Every year, Medellín celebrates Colombiamoda, one of the most important fashion events in Latin America.

### Additional information

- Buró de convenciones y visitantes de Medellín  
<http://www.medellinconventionbureau.com>

- Alcaldía de Medellín  
<http://www.medellin.gov.co>

- Cultura y Turismo Medellín  
<http://www.culturayturismomedellin.com>

- Gobernación de Antioquia  
<http://www.gobant.gov.co/>

- Agencia de Cooperación Internacional  
[www.acimedellin.org](http://www.acimedellin.org)

- Cotelco Antioquia  
[www.cotelcoantioquia.org](http://www.cotelcoantioquia.org)

**If you are looking for Congresses and Conventions in Medellín, you may also be interested in:**

- [Colombia: destination for congresses and conventions](#)
- [Medellín: Car Rentals](#)
- [Medellín: Convention Centers](#)
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