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La Ermita. /Photo. Flickr user [marplar](#) . /

Cali is one of the oldest cities in the country. Although it was founded in 1536, it gives the impression of being the youngest due to the cheerfulness of its people and the accelerated development process that began in the forties. It is now the third city in the country and one of its main trade, agricultural, and industrial hubs.

A major part of this development is due to the fertility of the land, which is crossed from south to north by the beautiful and copious Cauca River, and to its closeness to Buenaventura on the Pacific Ocean, the largest port in the country.

Today, the capital of the department of Valle del Cauca is modern, cheerful, vibrant city. Its public utilities infrastructure is excellent and it possesses the best roads in the country. The city offers good hotels and meeting rooms, and recently inaugurated one of the most modern event centers in the country, with a capacity for 5,000 people.

The surrounding areas offer sports adventures, beautiful colonial haciendas, a museum devoted to the sugar cane process, and water sports in Lago Calima.

If you decide to go partying, Cali is known as the world capital of salsa and offers the best options for nightlife entertainment.

Additional information on [Cali destination](#)

- Alcaldía de Cali – Secretaría de Cultura y Turismo www.cali.gov.co
- Cali Chamber of Commerce www.cali.gov.co
- Cotelco – Valle www.cotelvalle.com

