{rokbox title=|“The entrepreneurs will have the opportunity to come in contact with the members of the international industry at over 250 sales facilities adapted for all of the attendees.”|}images/stories/CTBuceo-colombiano-en-Dema02.jpg{/rokbox}

In order to extend the promotion and practice of the sport of scuba-diving in Colombia, Proexport will now have a space dedicated to national entrepreneurs at DEMA Show 2011, the only international event that gathers the scuba-diving industry and where the Colombian offering will be centered on the opportunities for the activity in the Caribbean and the Pacific. Colombia's representatives include Dive Tours, Aviatur, Poseidon Dive Center, Cartagena Divers, Hotel Almar and the Providencia Tourism Secretariat.

The entrepreneurs will have the opportunity to come in contact with the members of the international industry at over 250 sales facilities adapted for all of the attendees.

Colombia has waters on both the Pacific and Caribbean oceans for the practice of the sport

Furthermore, during the event, Proexport will launch the Marine and Fresh-water Biodiversity Map in its English Version, as part of the new material the entity will use to promote the country as a scuba-diving destination.

Colombia has waters on both the Pacific and Caribbean oceans for the practice of the sport, with a total extension of 928, 660 square kilometers. In San Andrés alone, it is possible to scuba-dive in over 35 different places, including caves, reefs, wrecked ships and underwater cliffs.

The businessmen's trip and the exhibition stand were made possible thanks to the support of Proexport Colombia and the Tourism Promotion Fund of the Ministry of Trade, Industry and Tourism.

United States is the country that sends the largest number of tourists to Colombia. In 2010, 345,536 United States citizens arrived in the country, representing an increase of 10,8% versus 2009, when 311,931 travelers were reported, according to the Ministry of Trade, Industry and

Tourism, and based on DAS figures.

Related topics

- Nuquí
- Diving brochure