

The Privilegios 2009 regional showcase of suppliers for the hotel and gastronomy industry will take place from May 28 to 30 in the Café Triangle, with a complete offer for hotel and gastronomy entrepreneurs.

During the press conference for the presentation of this event, which strives to bring together in one place the inputs available for these productive activities, María Claudia Campo Flórez, executive director of the Quindío chapter, stated,

“We will have a wide portfolio of companies that produce mattresses, furniture, food and beverages, kitchen equipment, dinnerware and silverware, etc. The sample will have 83 stands, yet possibly less than 83 exhibitors, because several will need two or even three spaces for large products. What we can be sure of is that the showcase has generated widespread interest.”

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The executive asserted that to guarantee this aspect, clients who are members of Cotelco, Acodrés, the chambers of commerce and the Fenalco (National Trade Federation) branches of the Café Triangle, Huila, Tolima, and Antioquia regions, as well as bakeries, tourist inns, theme and recreation parks, compensation funds, social and sports clubs, clinic, and hospitals were invited to the event at no cost. Privilegios 2009 will be the opportunity to present the Privilegios card, with which members of the Hotel Association of Colombia (Cotelco, by its Spanish acronym) will receive preferential treatment from producers and consumers of supplies.

This resource intends to generate added value to its affiliates, reduce costs by way of discounts, and represent access to high-quality, essential goods and services for the sector in the Coffee Triangle, Antioquia, and Chocó.

*“With this new service we will make available to suppliers who register in the program an*

*extensive database of 289 companies and 7,500 potential clients, in addition to continuous dissemination and promotion, preferential participation in contests and events organized by the institution, and higher levels of customer loyalty ”, said the association director.*