

Las rutas de García Márquez is the name of the tourist guide published in 2009 by *Universidad Tecnológica de Bolívar* press.

The texts we present here are part of the *Las rutas de García Márquez* guide, published by *Ediciones Tecnológica de Bolívar* in January 2009 following two events that took place in the framework of the summer school of [Universidad Tecnológica de Bolívar](#) and its *Cartagena de Indias: conocimiento vital del Caribe* [Cartagena de Indias: vital knowledge of the Caribbean] diploma course, given in association with *Fundación Carolina Colombia*.

In two consecutive years – 2007 and 2008 – the diploma course carried out what it called “*Una travesía por la geografía garciamarquiana*” [A journey across Garciamarquian geography], based on a proposal by researcher *Alberto Abello Vives*, dean of the Faculty of Economic and Administrative Sciences at *Universidad Tecnológica de Bolívar* (UTB), with the academic coordination of writer *Óscar Collazos*.

Tour of Garciamarquian Geography

It begins in [Cartagena de Indias](#), goes on to [Barranquilla](#), crosses the *Ciénaga Grande*, stops in the city of *Ciénaga*, pushes out into the legendary territories of the Banana Zone, and then to *Aracataca*. The journey continues on to [Santa Marta](#) and *La Guajira*, and, finally, to *Valledupar*.

, an important location for the invention of *Macondo*

However, the routes of *Gabriel García Márquez* do not end here. The guide includes places the author tours in his works and in travels with his family. Places like

Sucre, La Mojana

, and

[Mompox](#)

are also part of the journey.



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Márquez.}|images/stories/turistainternacional/Quehacer/gabo/garciamarquez1.jpg{/rokbox}

Cover "*Las rutas de García Márquez*".

With its diploma course *Cartagena de Indias: conocimiento vital del Caribe* [Cartagena de Indias: vital knowledge of the Caribbean], the summer school of

[Universidad Tecnológica de Bolívar](#)

(UTB)

and the

Fundación Carolina Colombia

set out to encode these routes in a dynamic fashion and offer them as a culture and tourist guide. Here is the geography that consecrated

Gabriel García Márquez

as one of the greatest writers of the Spanish language.

This beautiful guide costs \$15,000 pesos and is available at *Librería Nacional* in *Cartagena* and *Barr*

anquilla

and at

Librería Ábaco

in

Cartagena

. The guide is the outcome of a pioneering purpose in various offers of culture tourism and includes texts and photos that are well worth having. In this section of Colombia's Official Tourism Portal, we will only present segments of the guide.

We would like to announce that *Las rutas de García Márquez* is being prepared for a bilingual, complemented edition, to be published during the second semester of 2009.