Las rutas de García Márquez is the name of the tourist guide published in 2009 by *Universidad Tecnológica de Bolívar*
press.

The texts we present here are part of the *Las rutas de García Márquez* guide, published by *Ediciones Tecnológica de Bolívar*
in January 2009 following two events that took place in the framework of the summer school of *Universidad Tecnológica de Bolívar*
and its
Cartagena de Indias: conocimiento vital del Caribe
[Cartagena de Indias: vital knowledge of the Caribbean] diploma course, given in association with
Fundación Carolina Colombia
.

In two consecutive years – 2007 and 2008 – the diploma course carried out what it called "*Una travesía por la geografía garciamarqueana*
" [A journey across Garciamarquian geography], based on a proposal by researcher
Alberto Abello Vives
, dean of the Faculty of Economic and Administrative Sciences at
Universidad Tecnológica de Bolívar
(UTB), with the academic coordination of writer
Óscar Collazos
.

Tour of Garciamarquian Geography

It begins in *Cartagena de Indias* , goes on to *Barranquilla* , crosses the *Ciénaga Grande*, stops in the city of
Ciénaga
, pushes out into the legendary territories of the Banana Zone, and then to
Aracataca
. The journey continues on to
Santa Marta
and
La Guajira
, and, finally, to
Valledupar

, an important location for the invention of
Macondo
.

However, the routes of *Gabriel García Márquez* do not end here. The guide includes places the author tours in his works and in travels with his family. Places like
Sucre, La Mojana
, and
Mompox
are also part of the journey.

{rokbox title=|Cover Las rutas de García Márquez.|}images/stories/turistainternacional/Quehacer/gabo/garciamarquez1.jpg{/rokbox}

Cover "*Las rutas de García Márquez*".

With its diploma course *Cartagena de Indias: conocimiento vital del Caribe* [Cartagena de Indias: vital knowledge of the Caribbean], the summer school of
Universidad Tecnológica de Bolívar
(UTB)
and the
Fundación Carolina Colombia
set out to encode these routes in a dynamic fashion and offer them as a culture and tourist guide. Here is the geography that consecrated
Gabriel García Márquez
as one of the greatest writers of the Spanish language.

This beautiful guide costs $15,000 pesos and is available at *Librería Nacional* in *Cartagena* and *Barr*
anquilla
and at
Librería Ábaco
in
Cartagena
. The guide is the outcome of a pioneering purpose in various offers of culture tourism and includes texts and photos that are well worth having. In this section of Colombia's Official Tourism Portal, we will only present segments of the guide.

We would like to announce that *Las rutas de García Márquez* is being prepared for a bilingual, complemented edition, to be published during the second semester of 2009.