



{rokbox title=|Corferias, the venue for the ANATO fair in Bogotá.}|images/stories/turistainternacional/Colombia/noticias/anato2010/corferias1.jpg{/rokbox }

Corferias, the venue for the ANATO fair in Bogotá.

The Colombian Government and PROCOLOMBIA will hold the [“Destination Colombia Business Round”](#) in the framework of the XXIX ANATO Tourism Showcase 2010

. The round will take place in the Corferias business and exhibit center from February 24 to 26.

“Destination Colombia” seeks to promote the development of the various vacation tourism products specialized in Colombia and to provide offers and options in [sustainable tourism](#) . [Diving](#)

,
[golf](#)

,
[rural tourism](#)

,
[natural parks](#)

, and
[bird watching](#)

are among these products.

Sustainable tourism will be the thematic axis of the business round.

The Business Round will gather businesspeople, travel wholesalers, and other members of the international tourism sector who will no doubt see the advantages of including Colombia in their tourism destination and services portfolio.

Close to 100 businesspeople will attend in representation of thirty countries, among them France, the United States, Spain, and Argentina, in addition to Germany, Brazil, Chile, Canada, Ecuador, Mexico, Peru, the United Kingdom, Puerto Rico, Sweden, Trinidad and Tobago, and

Panama.



{rokbox title=|The “Tourism Showcase” is one of the most relevant fairs in Latin America.}|images/stories/turistainternacional/Colombia/noticias/anato2010/corferias2.jpg{/rokbox}

The “Tourism Showcase” is one of the most relevant fairs in Latin America.

This international fair, organized by the Colombian Association of Travel and Tourism Agencies – ANATO, is the most important event in the country and is greatly acknowledged by Latin American tourism community, whose members take advantage the occasion to strengthen their contacts and find spaces for negotiating business deals.

Close to 700 businessmen and women and approximately 15,000 visitors will be able to enjoy Bogotá’s attractions, which include varied cuisine, shopping malls and centers, museums, and parks. And they will also have the possibility of getting to know other regions in Colombia.

You may obtain complete information at:

- The official portal of Tourism Showcase, ANATO 2010.
- Event: "[Destination Colombia](#)".