

Colombia's Official Tourism Portal [www.colombia.travel](http://www.colombia.travel) is among the three nominees to the country's major Internet award - Colombia On Line 2009 - organized by the Ministry of Communications, the daily El Tiempo, and the Colombian Chamber of Information Technology and Communications (CCIT, by its Spanish acronym).

## **Colombia On Line 2009 Awards**

The contest encompassed 14 categories:

- Online City Hall
- E-Commerce
- Ecology
- E-Learning
- Entertainment
- Government
- Large Companies
- Information Sites
- Research
- Comcel Mobile phone development
- Small Enterprises
- Politics
- Colombia 10 Years Online – Special Award
- Information Services

Colombia Travel was nominated in the [Government category](#) .

## Evaluation Criteria

The 2009 version of Colombia Online evaluated the following aspects:

Community Allowing users to share their experiences by means of various web tools, such as mailing lists, bulletin boards, chat sites, or space that publishes information for the purpose of connecting people directly. Interactivity Process of communication between Internet navigators and the tool, access to search engines, Internet chat rooms, polls, games, e-commerce, mailing lists, etc. User services Easy, quick, and safe Internet access to the products and services offered by the website. Content Attractive, relevant, and appropriate information for the visiting public. Content should be clear, concise, informative, useful, and especially designed for the Internet. It should elicit the desire to revisit the website. Structure and navigation Organization of the information on the site. Graphic design Graphic aspects of the site. Functionality Use of technology (fast download, active links, etc.). **Colombia On Line 2009 Award**

## Nominees

The nominees to the Colombia Online Awards 2009 are the following:

- Online City Hall  
[www.guamal-magdalena.gov.co](http://www.guamal-magdalena.gov.co)  
[www.lapalma-cundinamarca.gov.co](http://www.lapalma-cundinamarca.gov.co)  
[www.yumbo.gov.co](http://www.yumbo.gov.co)  
[www.santamarta-magdalena.gov.co](http://www.santamarta-magdalena.gov.co)

- E-Commerce  
[www.sanpablo.com.co](http://www.sanpablo.com.co)  
[www.avianca.com](http://www.avianca.com)  
[www.tuboleta.com](http://www.tuboleta.com)

- Comcel Mobile phone development

Los nominados a esta categoría se darán a conocer la segunda semana de octubre de 2009.

- Ecology  
Categoría declarada desierta por parte del Jurado Calificador

- E-Learning  
[www.medellin.edu.co](http://www.medellin.edu.co)

[www.colombiaaprende.edu.co](http://www.colombiaaprende.edu.co)  
[www.e-sanitas.edu.co](http://www.e-sanitas.edu.co)

- Entertainment

[www.reddebibliotecas.org.co](http://www.reddebibliotecas.org.co)  
[www.plastilinacreativa.com](http://www.plastilinacreativa.com)  
[www.etb.net.co](http://www.etb.net.co)

- Government

[\*\*www.colombia.travel\*\*](http://www.colombia.travel)  
[www.agronet.gov.co](http://www.agronet.gov.co)  
[www.dimar.mil.co](http://www.dimar.mil.co)

- Large Companies

[www.isagen.com.co](http://www.isagen.com.co)  
[www.jnjcolombia.com.co](http://www.jnjcolombia.com.co)  
[www.fotojapon.com](http://www.fotojapon.com)

- Research

[www.revistavirtualpro.com](http://www.revistavirtualpro.com)  
[www.renata.edu.co](http://www.renata.edu.co)  
[www.universia.net.co](http://www.universia.net.co)

- Small enterprises

[www.rldiseno.com](http://www.rldiseno.com)  
[www.antarescolombia.com](http://www.antarescolombia.com)  
[www.asocebu.com](http://www.asocebu.com)

- Politics

[www.webmira.com](http://www.webmira.com)  
[www.transicioncolombia.com](http://www.transicioncolombia.com)  
[www.carlosvicentederoux.org](http://www.carlosvicentederoux.org)

- Colombia 10 Years Online – Special Award

This year the Colombia 10 Years Online – Special Award will be given to one of the nominees in the Small Enterprises category:

[www.rinestym.com](http://www.rinestym.com)  
[www.metrocuadrado.com](http://www.metrocuadrado.com)  
[www.lalibreriadelau.com](http://www.lalibreriadelau.com)

- Information Services

[www.terra.com](http://www.terra.com)

[www.elcolombiano.com](http://www.elcolombiano.com)

[www.elespectador.com](http://www.elespectador.com)

## Awards Ceremony

The ceremony will be held at El Nogal Club in Bogotá on Wednesday, October 14, 2009.

## Colombian Chamber of Information Technology and Communications

The [Colombian Chamber of Information Technology and Communications](#) (CCIT, by its Spanish acronym) - is an organization that groups the most important companies in the sector and has been giving the Premio Internet Colombia (Colombia Internet Award) since 1999.

The organization's main purposes are to foster and promote Colombian content on the world information network, the use of Spanish in its sites, creativity, national talent, and the effort of Colombian companies devoted to creating and developing websites.