Business travel is a company’s second or third largest expense.

Radisson Hotels & Resorts Latin America and Sabre Travel Network joined the National Business Travel Association - Mexico to bring the “Foundations of Business Travel Management” course to Colombia for the first time.

The two-day program offered by NBTA will focus on showing the most effective practices for generating savings, improving efficiency, and creating a culture of travel administration within a company.

Topics

Participants will listen to experts on:

- travel management,
- safety,
- expense trends
- and industry comparative studies.

Take advantage of this course that will be given in Colombia, in Spanish, and at an affordable price.

There will also be an introduction to the technological tools available in the industry and a section devoted to the analysis of travel policy, opportunities for saving, and the return on investment in a travel program.

Certifications

Participants who complete the course satisfactorily will obtain an internationally recognized certification as a Corporate Travel Expert (CTE).

Venue

Hotel Radisson Royal Bogotá – Salón Robles; Calle 113 Nº 7-65

Date

October 19 and 20, 2009, from 8:00 a.m. to 6:00 p.m.

Cost

- Companies: USD 50 (COP$ 100.000)
- Travel industry suppliers: USD 150 (COP$ 300.000)

Cost includes:

- Course
- Study materials
- Coffee breaks (days 1 and 2 – morning and afternoon)
- Lunch (days 1 and 2)
- Exam
- Membership in NBTA (for travel managers)

Registration

- NBTA México