

Starting now, you may enjoy a pleasant stay in Colombia and best tourist sites in its cities just by turning on your cell phone (Blackberry) . The new digital guides contain complete information on activities and sites that no one should miss in Colombia.

Anyone visiting Colombia for the first time or who simply wants to become acquainted with regions he knows nothing or little about has a great tool that will allow him to feel at ease and enjoy his days in Colombia to the maximum. By downloading Colombia Mobile Info's virtual guide, which is free of charge, it is possible to begin an interactive journey through Colombia's main tourist regions:

- Amazon
- Caribbean
- Orinoquia
- Andes
- Pacific

Every tab provides detailed information related to: general description of the site, tourist information points, tourism offices, tourism operators, hotels, restaurants, museums, main festivals and feasts, shopping centers, transportation, car rental, money exchange, medical services, parks, religious monuments, and all kinds of day and night activities.

You will also find a link with information on the embassies in Colombia and the requirements for a foreigner to enter and stay in Colombia.

How to download Colombia Mobile Info



Mobile Internet

- Cost: Internet connection (depends on operator)
- Download: <http://m.colombia.travel>

- Compatibility: All (GPRS connection activated; you must have Internet access).

The following allows you to download from anywhere in the world by connecting to the Internet through your cell phone (not valid for i-mode). It is only necessary to insert the following address in your cell's navigator: <http://m.colombia.travel> and select your language and cell model, which will gradually appear on the screen. Once the download is complete, the guide will be stored in the applications, games, or images, etc. file, depending on your cell model.

If the download does not take place, it may be that your phone does not recognize JavaMe language.



From a computer to a cell phone

- Cost: Free
- Download: Nokia / Sony Ericsson / Blackberry / HTC / Sharp / Others
- Compatibility: All (Java)

It is possible to download the Colombia Mobile Info Java file directly to your computer by selecting the appropriate links, depending on the phone model. Once downloaded, you may send it to your phone through a data cable (consult your cell's instructions) or via Bluetooth. If following the download to your cell you are unable to open the guide, it could be due to the non-recognition of JavaMe language.



Bluetooth

- Cost: Free
- Download: Bluetooth Information Points at the Bogotá Tourism Office
- Compatibility: Verify beforehand that your cell model is compatible with the emitter:

1. All or almost all compatible models: Nokia / Motorola / Sony-Ericsson / HTC
2. Several compatible models: Siemens / Samsung / Pocket PC (PDA) / LG
3. None or almost none compatible models: Sharp / Blackberry

Once you have Colombia Mobile Info in your cell, send it to your friends.

Activate your cell's Bluetooth, in visible mode, at any Bluetooth Information Point. Wait a few seconds (up to one minute) and you will be offered the download of Colombia Mobile Info to your cell.

If it is not compatible, you will not be able to download it.

If it is not offered...

- Verify that Bluetooth is activated and in a visible mode.
- Activate the infrared.
- Request it by contacting the Bluetooth emitter.

If offered, accept the message, and its content will download properly. The application will be stored in the applications, games, or images, etc. file, depending on your cell model.



Pass it on

- Cost: For sender, SMS text message (that is, the cost of sending an SMS message); for recipient, an Internet connection (depends on operator)
- Download: From the main menu of Colombia Mobile Info
- Compatibility: All (GPRS connection activated; Internet Access)

Once you have downloaded Colombia Mobile Info to your cell, you may send it to your friends from the "Pass it on" option in the Main Menu. For the person who performs "Pass it on", the cost is that of a normal text message. The cost for the recipient is established by the Internet connection operator.