



Colombia has become the mecca for Latin American hotel development, which has awarded the country recognition as a tourism destination and place for investment. Between 2009 and 2011, the country opened more than 1,600 new hotel rooms with high-end brands, including InterContinental, Hilton, Sofitel, Sonesta, Ibis and Wyndham, which includes hotels that operate in exquisitely restored historic convents, to cozy, versatile boutique hotels, and state-of-the-art hotels in modern neighborhoods.

With its geographical location, favorable climate, and easy access to the United States, Europe, and the rest of Latin America, Colombia is a destination ready for discovery.

Colombia's cosmopolitan cities, such as Cartagena, Bogotá, Cali and Medellín, currently feature big hotels reaching over 1,000 room capacities.

Cartagena

With the perfect combination of colonial charm and modern architecture, Cartagena is a destination full of new hotel openings and developments. Due to its qualified labor and well-trained professional staff, the city warmly invites incentive groups to its hotels and tourist infrastructure that accommodate every taste and budget.

Hotel News:

- Chain hotels such as the Sonesta Seaway 935, Estelar Cartagena de Indias Marbella, and Estelar Playa Manzanillo, and more have made their appearance in opening big hotels reaching over 1,000 room capacities in 2011.
- Sonesta Collection announced the opening of its fourth hotel in Colombia, the 114-room Sonesta Hotel Cartagena, joining its sister properties in Bogota, Barranquilla and Valledupar. Not to be missed is the much anticipated Las Americas Hotel that debuted last month.
- Other top hotels in operation include the fabulous Sofitel Cartagena Santa Clara, and the renovation of the Cartagena Hilton.
- Top hotels continue to open and develop in Cartagena, as the city looks forward to the InterContinental, which is set to open in 2013 with over 282 rooms. Further ahead in 2013, the Sheraton Cartagena is slated to join its sister property in Bogota
- Other upcoming properties in Cartagena include MELIA, IBEROSTAR and Marriott in 2014 with 278 rooms.

Cali

Known as “The Salsa Capital of Colombia”, Cali is the third largest city in the Colombia. Visitors fall in love the city’s seductive energy and passion-filled streets.

Hotel News:

- Debuted in late 2010, the fabulous Hotel Spiwak Chipichape opened as Cali’s first 5-star property. The hotel is in the heart of Cali’s developing business and commercial district.

- Celebrating openings this year include top hotel chains such as the distinctive InterContinental, Four Points by Sheraton, and Mercure Cali Casa del Alférez Hotel.
- Future hotel developments include Marriot and Ibis properties scheduled to open in 2013.

Medellin

As the second largest city in Colombia, the city of “Eternal Spring”- Medellin- is known for its friendless and warmth. As a city with a great gastronomic, commercial and tourist offer, it provides countless opportunities for leisure vacations and business.

Hotel News:

- Four Points by Sheraton debuted this year, along with the always fabulous InterContinental, that overlooks the entire city from its lush location in "El Poblado".
- Wyndham Hotel Group announced the opening for the Medellin TRYP; this is the first TRYP by Wyndham property in Colombia. The hotel's 140 spacious guest rooms include junior suites and TRYP by Wyndham's signature family rooms.
- Announced future hotel developments in Medellin included MELIA Hotels & Resorts an Ibis property, and Marriot.

Also worth highlighting is the opening of the tremendous Sonesta property in Barranquilla, Sonesta Hotel Barranquilla. Containing 126 guest rooms with first class amenities and a full service business center, the hotel is located 450 miles north of Bogota overlooking the Caribbean Sea.

For more information on travel to Colombia, please visit: www.colombia.travel

