



Beaches in Santa Marta in the Caribbean Coast have been selected by readers of Smarter Travel as one of the top 10 beach destinations to visit this Summer.

Smartertravel.com is one of the popular web pages consulted by travelers around the world and part of its success is a result of the unbiased opinion from users. As part of the TripAdvisor Media Group that hosts 18 portals, Smartertravel.com is dedicated to promote tourist destinations reaching an estimated 50 million readers.

Outlined with more than 300 beaches along the Pacific Ocean and Caribbean Sea, Colombia is taking center stage as a beach destination with new hotels and airline routes that connect to several international destinations. Described as a beautiful and serene destination, Santa Marta is gaining popularity with locals and tourists for its sandy beaches and calm waters have attracted many tourists. According to the Ministry of Commerce, Industry, and Tourism, based on the figures of the Administrative Department of Security, in 2010, a total of 18 128 international tourists reported their main destination when traveling to Colombia was Santa Marta.

Other exciting activities in Santa Marta include: Scuba diving in Cueva Neguanje, Isla Aguja or Bahia Concha, hiking, camping, swimming in the natural pool, bird-watching, horseback riding, and visits to archeological sites. At about just one hour of travel, tourists can also visit the Tayrona National Park and experience the contrast of white beaches and wildlife.

PROCOLOMBIA's portal, www.colombia.travel, is used as reference by SmarterTravel.com to invite and guide tourists with more detailed information about the beach destination with both, in-water activities and adventures on the ridges of the Sierra Nevada, the world's highest coastal range.

- To read the whole article by SmarterTravel.com click here: <http://bit.ly/kicxQ1>